



PREMIERS 1946 | 1962 | 1985 | 1992 | 1994 | 1997 | 2000 | 2004 | 2005 | 2006

An exciting and unique opportunity is available for the right individual to lead and nurture a talented young group in Victoria's top Australian Rules Football competition.

The Sandringham Football Club (SFC) is inviting **Expressions of Interest** for the role of **Senior Men's Coach** for the 2026 season.

The Victorian Football League (VFL) represents the leading state league competition in Victoria, functioning as the top second-tier semi-professional league beneath the fully professional AFL.

The mission of Sandringham Football Club is to be a competitive community sports organisation that offers a pathway to the AFL and AFLW. We also strive to create an inclusive and high-performing environment that provides a premier state-level football club for both men and women, especially for the Bayside community.

APPLICATIONS SHOULD INCLUDE:

1. AN INDICATIVE EXPECTATION OF REMUNERATION
2. IF YOUR PREFERENCE IS PART-TIME OR FULL- TIME
3. SUPPLY YOUR COACHING RESUME & RELEVANT REFEREES'
4. ADDRESS THE FOLLOWING KEY SELECTION CRITERIA WITHIN A COVER LETTER:

Leadership: Demonstrated capability to guide a team of players and foster a culture of development and ongoing enhancement with each player listed.

Player Development: Demonstrate an ability and desire to nurture and develop younger players

Coaching Experience & Knowledge: A full outline your coaching knowledge and experience is required, plus your plan on how this will benefit SFC.

The candidate should have experience at a high level of football (AFL, VFL, or equivalent) with the preferred candidate holding a **level 3 AFL coaching accreditation**, or willing to achieve if successful. **Must** hold Level 2 Coaching accreditation for a minimum 2 years.

Relationship Building: Are exceptional communicators and team-builders with the ability to build relationships with the broader club community, SFC board & Management committee, all community local club coaches, Coates Talent League Sandringham Dragons and our VFLW team.

Recruitment Capability: have knowledge of the current VFL landscape as well as having the ability to attract capable VFL players and assistant coaches to build a team

Candidates will also need to show they have applicable Experience with:

Sports code, Hudl, GPS knowledge and ability to read reports, working with a team of high-level High-Performance Management and knowledge of the Victorian Football League (VFL) pathway program philosophy.

This is a rare opportunity to shape the future of the club as we become a standalone VFL club once more, the first time in 26 years. It's a club with a proud heritage and even a brighter future.

***THIS IS A NON-PLAYING COACHING POSITION.**

Please address your EOI or any queries regarding the role to the Chief Executive Officer, Mark Wheeler at Mark.Wheeler@sandringhamfc.com.au

Applications close: COB Monday 18th August. All **successful short-listed candidates** will be interviewed, with applicants encouraged to present their coaching philosophy and plans.

Registration Number A0031591C
ABN 60 307 423 180





More about the Role:

Key Responsibilities:

Leadership & Culture

- Provide strong leadership, fostering an inclusive and accountable team environment.
- Uphold and promote the values and culture of the Sandringham Football Club.
- Set behavioural standards for players and coaching staff both on and off the field.
- Align values with the SFC boards long term Vision and growth of the club

Coaching & Game Day Responsibilities

- Plan, conduct, and review all training sessions, with use of vision and Individual Development Programs.
- Develop and implement appropriate game plans and tactics for match days.
- Lead game-day strategy, including team selection, positional structures, and in-game adjustments.
- Provide clear, honest, and constructive feedback to players' post-game.

Player Development

- Develop and implement appropriate player Individual Development plans (IDP's) in conjunction with assistant coaches
- Foster skill development across all levels of playing ability.
- Support and mentor emerging young players, focusing on long-term growth.
- Work with High Performance Manager to help manage player workloads, injury prevention, and encourage personal fitness accountability.

Communication

- Communicate effectively with players, assistant coaches, leadership groups, and the club coaching committee and Management.
- Attend selection meetings and leadership group sessions as required.
- Provide regular updates to the Football Manager, Football Operations Manager, CEO and Club Committee on team progress, when required.

Club & Community Engagement

- Represent the club positively within the wider community.
- Attend club functions, sponsor events, and engage with Coaches Coterie groups, Sponsors and supporters.
- Encourage player attendance and participation at key club events.
- Assist and support club liaison development coach with local player game reports and feedback throughout the year, using players' IDP's.

Football Department Collaboration

- Work collaboratively with assistant coaches, fitness staff, trainers, and the VFLW and Coates Talent League coaches to ensure alignment across all levels.
- Participate in end-of-season reviews and contribute to player recruitment and retention strategies.